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Hocking, Wendy A - Washington, DC

From: Owens, Sharon - Washington, DC
Sent: Friday, August 26, 2011 5:15 PM
To: Frost, Anthony J - Washington, DC; Dhuria, Neena - Washington, DC
Cc: Spencer, Philinda M - Washington, DC; Smith, Renee - Washington, DC; Ambrose, Linda J - Washington, DC; LaChance, Susan M - Washington, DC; Timmons, Laurie A - Washington, DC; Hocking, Wendy A - Washington, DC; Allen, Pete X - Washington, DC; Williams Jr, David E - Washington, DC
Subject: Network Optimization customer meetings
Attachments: Contact Info for Association Mtgs.doc

Anthony, I need someone to help me track/schedule Network Optimization customer meetings. Would that be Neena, or someone else? I have copied Susan and Dave and their administrative assistants to help with the scheduling. I have also attached the industry association contact list so you will have their email addresses and phone numbers. Laurie wants to attend where possible so we need to let her know the details as they're confirmed.



Contact Info for
Association M...

Netflix at 12:30 on Sept 13 in room 7801 is confirmed and on everyone's calendar (except Laurie's).

NPPC (large First Class mailers) in Crystal City from 9:15-10:30 Sept 22 should be set but we need to double check it gets on Dave, Susan and Laurie's calendar and confirm with Art Sackler.

Dave has agreed to attend DMA (direct mail) Annual Conference in Boston on Monday Oct 3 but we need to get details from Jerry Cerasale and see if Susan/Laurie want to go. We need to arrange for me to attend as well.

Dave has agreed to speak to National Assoc of Presort Mailers Wed., Aug 31 sometime between 2 and 4:30. We need to firm up an exact time with Bob Galaher and Dave's secretary and get on Susan/Laurie's calendar.

We need to ask Susan if she really wants to go to hear Dave speak to NAAD (advertising mailers). They would prefer him to speak on Thursday afternoon Sept 22, and have Susan or me sit on a panel on Friday morning. It doesn't like Thurs. afternoon works for Susan. Let's get this nailed down and get back to Keith Judkins and confirmed with Dave.

Phoenix Hecht (remittance mail) is anxious to hear more. I have a call into Lex Litton at 919-314-2830 but we need to follow up early next week.

John Sexton with PSI wanted some questions answered. We need to follow up with Luke Grossman to see if John called him directly and if so what his questions were so we can document. I have contacted John and offered to do something more formal. If we will need to follow up with him he can be reached at 202-270-6550.

Bank of America also wants to give us some feedback on Network Optimization. I have sent a note to Tiffany Eubanks as requested by Joe Corbett.

I have an email into Tony Conway (nonprofit mailers); James Cregan (magazine publishers); Hamilton Davison (catalog mailers); Donna Hanbery (saturation mailers); Pierce Myers (parcel shippers); Tonda Rush

(newspapers) Mury Salls (Major Mailers - primarily First Class); Maynard Benjamin (envelope manufacturers); Boyle, Paul (newspaper advertising); Benjamin Y. Cooper (Print Leadership) and Ken Garner (MFSA - primarily smaller mail service providers) to see if/when they want to have a meeting or a webinar for Dave to present our plans.

Finally I believe Dave has confirmed to speak at Postcom (everybody!) on the morning of Oct 4. We need to firm up the time with Jessica Lowrance and see how much time he has. They have also asked for Megan but she may have Dave cover her areas as well.

ASSOCIATIONS/PMG MEETINGS

NAME	ASSOCIATION	PHONE NO.	EMAIL ADDRESS
Benjamin, Maynard	Envelope Manufacturers Association	703-739-2200	mhbenjamin@envelope.org
Boyle, Paul	Newspaper Association of America	571-366-1150	paul.boyle@naa.org
Cerasale, Jerry	Direct Marketing Association	202-861-2423	jcerasale@the-dma.org
Conway, Tony	Alliance of Non-profit Mailers	202-462-5132	tony@nonprofitmailers.org
Cooper, Ben	National Association for Printing Leadership	202-659-8201	bycooper@wms-jen.com
Cregan, Jim	Magazine Publishers of America	202-296-7277	James.Cregan@magazine.org
Davison, Hamilton	American Catalog Mailers Association	401-529-8183	hdavison@catalogmailers.org
DelPolito, Gene	Association for Postal Commerce	703-524-0096 #5	Gene.dp@postcom.org
Garner, Ken	Mailing & Fulfillment Service	703-836-9200	kgarner@mfsanet.org
Hanbery, Donna	Saturation Mailers Coalition	612-340-9350	hanbery@hnclaw.com
Judkins, Keith	National Assoc of Advertising Distributors	918-272-1021	2kjudkins@cox.net
Myers, Pierce	Parcel Shippers Association	571-257-7617	pierce@parcelshippers.org
Rush, Tonda	National Newspaper Association	703-237-9801	trush@americanpressworks.com
Sackler, Art	National Postal Policy Council	202-955-0097	asackler@postalcouncil.org
Salls, Mury	Major Mailers Association	916-939-5432	mlsalls@dstmailingservices.com
Galahar, Bob	National Assoc of Presort Mailers	410-991-5687	robert.galahar@gmail.com